



FOR IMMEDIATE RELEASE

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Keep Louisiana Beautiful Hosting 13th Annual State Conference

Leaders from throughout the state gather in Baton Rouge for a greener, cleaner Louisiana

BATON ROUGE, LA – Keep Louisiana Beautiful (KLB) is holding its 2016 Annual State Conference in Baton Rouge, LA, at the Galvez Conference Center on Sept. 28-29. The conference marks the yearly culmination of the most up-to-date information and expert resources on litter, recycling and state beautification.

Industry experts, affiliate leaders, civic officials, local partners and environmental enthusiasts from across the Gulf Coast will gather to learn best practices and share resources. Invited guest include Governor John Bel Edwards, DEQ Deputy Secretary Denise Bennett, and Baton Rouge Mayor Kip Holden.

Topics Include:

- Reducing plastic bag usage
- Eco green events, festivals and parades
- Reduce, Reuse and Recycling
- Blight: Planning and tools for your community. Calculating the cost of blight
- How to raise money to fund your programs
- Targeting roadside litter
- Green schools
- Environmental education K-5th grades
- Environmental Enforcement

KLB encourages all those interested in learning more about preserving our environment and beautifying our state to secure their spot at the 2016 State Conference by registering today. Register for the conference before September 12, 2016 to qualify for the general registration price of \$100. To register or learn more, visit keeplouisianabeautiful.org. To make a hotel reservation, call Hilton Baton Rouge Capitol Center at 1-800-955-6962 and mention Keep Louisiana Beautiful before Sept. 6.

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About Keep Louisiana Beautiful

Keep Louisiana Beautiful, Inc. is the state's anti-litter and community improvement organization focused on education, enforcement, awareness and cleanups. Affiliated with Keep America Beautiful, Keep Louisiana Beautiful's mission is to promote personal, corporate and community responsibility for a clean and beautiful Louisiana. For more information, visit www.keeplouisianabeautiful.org.

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